

Geoff Liberman PMC*

Geoff dedicated himself to Euphony on a full time basis from his first day back in January 1998. The potential of the plan inspired him to take immediate massive action. He also wanted to commit his time to help develop the people he introduced into the business to their full potential that were prepared to go to work.



Along with a few friends Geoff pioneered the first Business Presentation, outside of the Euphony Offices, at the Bowdon Hotel in Cheshire on 16th January 1998. Dan Robison was the stranger and guest speaker. Geoff spoke on the telephone and in person to 117 people in his first three weeks, (everyone in his mobile phone) 42 said they would come along to this presentation and 27 turned up. Of the 27 friends that came along to listen 10 joined in the first month.

It was that massive start and momentum that lead his team to duplicate over the next seven and a half years to hundreds of thousands of customers using close to a million services through over 70,000 Business Consultants. Many now have a lifestyle and residual income that allow them to help others that are committed and willing to go to work to achieve the same.

Like Giles in the telecom arena, Geoff has established an outstanding proven track record in the networking field. His capacity to achieve revolves around a rare empathy and patience to teach anyone at their own pace to become a great teacher and in turn to teach others to become great teachers in our industry.



It has become a labour of love to lead from the front that Geoff enjoys rather than has to do. He is recognised for his determination and the professional example he sets with the new people he works with, 76 to date.

The velocity and momentum that the company is experiencing is simply phenomenal for any business. Geoff totally believes that anyone with a red hot desire, a determination to get better and better everyday while learning from their mistakes with the correct guidance can change their life for the better and become totally financially independent helping their friends and family do the same.